PULPIT
AUTOMOTIVE
Advisory & Execution

From Strategy **to Execution.**

Senior European automotive advisory with hands-on execution.



MARKET / NETWORK
COMMERCE / EXECUTION

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What We Do

Commercial strategy. Operational delivery.

We help automotive companies enter markets, develop distribution networks, accelerate commercial performance and execute transformation across Europe.

01 MARKET

- Market entry strategy & GTM planning
- Pricing, positioning & volume planning
- Launch management

02 NETWORK

- Importer & distributor selection
- Dealer network development
- Retail formats & network performance

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What We Do

Four complementary capabilities.

03 COMMERCE

- Sales operations & funnel conversion
- D2C / agency models
- Fleet, residual values & remarketing
- Customer experience

04 EXECUTION

- Fractional Commercial Director
- Interim leadership & transformation PMO
- Launch management
- Hands-on execution

From strategic direction to measurable commercial delivery.

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How We Create Value

Practical support built around your ambition.

01 **PRACTICAL EXPERTISE**

25+ years in European automotive markets.

02 **TAILORED SOLUTIONS**

Adapted to your brand, market and ambition.

03 **HANDS-ON EXECUTION**

From strategy to real-world results.

04 **SUSTAINABLE IMPACT**

Stronger networks. Higher performance. Long-term growth.

PULPIT
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A Senior Partner
for Your Next Chapter

Whether you are entering a new market, building your distribution network, improving commercial performance or executing a transformation, PULPIT AUTOMOTIVE brings the expertise and commitment to make it happen.

DISCUSS > EXPLORE > MOVE FORWARD

Same industry.
A broader perspective.
Real results.

LET'S CONNECT

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WEBSITE
www.pulpit-automotive.com

LINKEDIN
PULPIT AUTOMOTIVE